

Minutes of the
Communications Sub-committee meeting
of Hay Town Council held by Zoom on 10th March 2021 at 6.00pm

Present: Cllr James Prothero (JPr) Cllr Trudy Stedman (TS)

Cllr Josh Boyd Green (JBG) Cllr Isobelle Keith (IK)

In attendance: Chris Watkins (CW)

Apologies: Cllr Jeff Morgan (JM) Cllr Deb Landymore (DL)

COMM 222- Minutes of the Meeting dated 17th February 2021

These were agreed as a correct record once a reason had been added for the non-distribution of the Christmas cards.

COMMS 223 - Matters Arising from minutes of the last meeting 17th February 2021

i) Paid parking - flyer for business update

The flyer is being written but the residents will take priority.

ii) Engine idling- Campaign /Bylaw update

Engine idling is proving to be a problem in town especially outside businesses, click and collect sites and with deliveries. Royal Mail vans are also a problem.

Powys could perhaps be involved and JBG offered to write to Gareth Ratcliffe. Perhaps Hay could be a trial town as regards reducing engine idling.

It was suggested that the delivery firms could be approached but it might be better to approach drivers personally first.

It would be useful to involve schoolchildren and perhaps a poster campaign would have an effect. IK offered to speak to the Head at Hay Primary School who could put out a communication to parents.

iii) Any other matters not on the Agenda

There were no other matters.

COMMS 224 - Road Closures for Hay 2021

i) Road Closure Plan from Jo Lancey

The map showing the road closures has been circulated to the Councillors and approved and added into the leaflet to be published in Wye Local. Jo Lancey is drafting the traffic order to put it into effect.

ii) Promoting road closure to residents and businesses

The information will also be sent out to businesses via a flyer and JBG and DL have volunteered to distribute them at the beginning of next week.

iii) Hand drawn map/ video- agree who to lead and timescales

TS asked CW to ask Nick Burdekin to approach the person who did the map of Miles without Stiles to get a quote for a hand drawn map of the road closures.

TS thought the video could be done once the parklets were in place. The video could perhaps be uploaded onto the VisitHay website. Leaflets detailing the road changes could be placed in the Tourist Information Centre.

JBG mentioned tht the Chamber had had printed maps of Hay some of which were left over and could perhaps be used to show where, for example, there were seats and where buses stop.

COMMS 225 Dog Fouling- Campaign / Bylaw Update

There has been an increase in incidents of dog fouling in certain areas around Hay. Several Councillors have already begun to spray the dog mess with paint to highlight the problem and a social media update TS put on FaceBook had been picked up and published in the Hereford Times.

JBG mentioned that at the recent Chamber of Commerce meeting that he and IK attended, the Chamber members expressed support for a campaign reducing dog fouling but did not specify if the support would be monetary. Clare Fry was not at the Chamber meeting while this was discussed. JBG will try to get a more specific answer about their support at the next Chamber meeting.

TS has not had the chance to check on bylaws. She shared a child's poster that had won a previous competition about discouraging dog fouling and wondered if it could be used this time, which the Councillors agreed.

TS will add the subject of dog fouling to the article to go into Wye Local.

It is possible to report persistent fouling to Powys.

COMMS 226 Wye Local Article

This had been sent round to Councillors by TS and it was agreed that it would be sent to Wye Local. It has to be at the publishers by March 12th. The introduction may need to be cut down slightly because of the maps and logo.

COMMS 227- Official Hay Town Council emails update

This has not yet been fully set up as TS was unsure who exactly wanted an official email address. IK does not want one.

COMMS 228 - Action Plan

TS shared that she hoped the cemetery purchase would be completed by 19th March.

COMMS 229 - All Wales Play Equipment - ways to promote

This should be installed on 22nd March 2021 and once in, photographs could be taken and uploaded onto the website and social media.

COMMS 230 - AOB

Several town residents have volunteered their time to help design the sculptures or help with a quiz for the children or GPS locations which is good news.

JBG had spoken to Andy Fryers of the Hay Festival and HTC could perhaps use the Festival's mailing list to send out the map with the road closures on so people visiting Hay are prepared.

He also mentioned that Hay Festival is considering whether they could screen events during the Festival in the town centre using a covered area, perhaps a canvas structure with open sides, which could then be left up for the rest of the summer for other uses.

TS stated that JM and other Councillors were considering a trail cam on the old railway line footpath to monitor wildlife.

She also mentioned that JM had been approached by the BBNPA regarding areas of Hay for example, the Login and Warren Trust land, being treated as good examples of nature recovery. The BBNPA wish to showcase five areas in the Park and Hay may be one of them. The Councillors agreed that such schemes were a good idea and could only promote Hay and encourage tourism to the town.

The Annual Report will need to be worked on after Easter so it may be published in the June edition of the Wye Local,

COMMS 231- Date and Time of the next meeting

Tuesday 20th April at 6.00 pm.

The meeting closed at 18.50.